

**July 4, 2025**

National Stock Exchange of India Limited The Listing Department Exchange Plaza, 5th Floor Plot C 1 – G Block Bandra-Kurla Complex, Bandra ( E) Mumbai 400 051 Scrip Code: SHRIRAMPPS	BSE Limited Dept of Corporate Services Phiroze Jeejeebhoy Towers Dalal Street, Fort Mumbai 400 001 Scrip Code : 543419
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Dear Sirs

Sub: Press Release

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed the press release titled "Shriram Properties Launches a New Project under 'Codename: The One'"

We request you to take the above information on record.

Thank you.

Regards

For Shriram Properties Limited

K. Ramaswamy  
Company Secretary  
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## Shriram Properties Launches a New Project under “Codename: The One”

***A landmark development featuring one of the city’s fastest-growing corridors***

***Project offers 340 spacious units, with overall revenue potential of ₹350 crores***

BENGALURU, JULY 4, 2025: Shriram Properties Limited (“SPL”), a leading mid-market and mid-premium focused residential real estate developer, has announced the launch of its latest mid-premium residential project under the “**Codename: The One**”, a feature-rich gated community in the heart of the thriving Electronic City corridor in Bengaluru.

Positioned as a symbol of future-ready living, “Codename: The One” blends contemporary architecture with thoughtfully curated amenities, offering 340 spacious 2 & 3 bed residences, with aggregate saleable area of approximately 5 lakh square feet and a revenue potential of over ₹350 crores. It is expected to be developed over the next 3+ years, presenting a compelling opportunity for aspiring homebuyers.

The Project’s standout feature is the **South Bengaluru’s largest Sky Terrace** - a breathtaking, elevated lifestyle space offering panoramic views and immersive experiences. The Project offers top-end amenities to suit an elevated lifestyle of our customers and is set create a new benchmark for thoughtful urban living.

Strategically located near Bommasandra Metro and Narayana Hrudayalaya, the Project is surrounded by 500+ IT firms and close to major tech hubs like Wipro, Infosys, and HP. With seamless access to key Bengaluru-Chennai Expressway and the proposed Hosur Airport, it offers an unmatched connectivity.

Commenting on the launch, **Mr. Vivek Venkateswar, Director - SMP, Shriram Properties** said, *“Codename: The One” represents our continued commitment to building future-ready communities that combine smart design with strategic location. This project reflects our belief that modern urban living does not have to be overwhelming and can be intentional, well-connected, and designed for real lives. Backed by product quality, we believe, this project will significantly uplift the micro-market and accelerate its transformation into a vibrant mid-premium residential hub.”*

Commenting on the launch, **Mr. Gopalakrishnan J, Executive Director & CEO, Shriram Properties** said, *“We are excited about the new project given its quality design, unique layout, and elevated lifestyle offerings. We are confident of success in this launch, that closely follows overwhelming success of our maiden launch at Pune under the ‘Codename Superstar’ recently. In line with our commitment to sustainability, a tree is planted for every home sold in this project.”*

The Company has announced that the Project - “Codename: The One” – is launched today and is confident of receiving encouraging customer response from customers.

## **About Shriram Properties Limited**

Shriram Properties Ltd (SPL) is one of the leading residential real estate developer, focused on the mid-market and mid-premium segments. SPL's key markets include Bangalore, Chennai, Pune & Kolkata. SPL has demonstrated track-record of execution, having delivered 48 projects with a saleable area of 27.6 msf across Bengaluru, Chennai and Kolkata. SPL has a strong development pipeline comprising of 37 projects with 36 msf aggregate development potential, including 19 msf of ongoing projects, as of March 31, 2025.

For further details, please contact SPL:

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