

A member of The Shriram Group

### **September 14, 2025**

National Stock Exchange of India Limited
The Listing Department
Exchange Plaza, 5th Floor Plot C 1 – G Block
Bandra-Kurla Complex, Bandra (E) Mumbai 400 051
Scrip Code: SHRIRAMPPS

BSE Limited Dept of Corporate Services Phiroze Jeejeebhoy Towers Dalal Street, Fort Mumbai 400 001 Scrip Code: 543419

**Dear Sirs** 

Sub: Press Release

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed the press release titled "Shriram Properties Reinforces Commitment to Water Conservation at IPA Neerathon 2025'"

We request you to take the above information on record.

Thank you.

Regards

For Shriram Properties Limited

K. Ramaswamy Company Secretary A28580

**Shriram Properties Limited** 

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# **Shriram Properties Reinforces Commitment to Water Conservation**

### at IPA Neerathon 2025

<u>CHENNAI</u>, <u>September 14</u>, <u>2025</u>: Shriram Properties Limited (SPL), one of India's leading residential real estate developer, focused on the mid-market and mid-premium segments., reinforced its commitment to sustainability and community well-being by supporting IPA Neerathon 2025 in Chennai as the Title Sponsor. The initiative, which drew thousands of participants across 10K, 5K, and 3K categories at Island Grounds, was not just a marathon but a movement for water conservation and environmental stewardship.

For SPL, this association is part of a broader, conscious effort to promote causes that matter to society. Over the years, SPL has consistently supported initiatives that extend beyond real estate, focusing on building sustainable communities and driving awareness around critical issues like water conservation.

Speaking on the occasion, Mr. T.V. Ganesh, Executive Director - Technical, Shriram Properties Ltd., said, "Water conservation is not optional it is an absolute necessity. At Shriram Properties, we recognize the responsibility we carry in shaping urban ecosystems. From rainwater harvesting and water recycling to green building certifications, sustainability is integrated into every project we deliver. Supporting the IPA Neerathon is an extension of these values. We believe awareness leads to action, and together, we can conserve water not just for today, but for generations to come."

With the theme "We Need the Blue to Keep the Green," the Neerathon brought together individuals, families, corporate teams, and community advocates in support of the cause. The event concluded with a prize distribution ceremony and cultural performances, leaving a strong message: every step counts towards a sustainable future.

By lending its support, SPL once again demonstrated that its role goes beyond creating homes it is about fostering healthier communities and contributing meaningfully to a more sustainable India.

I am delighted with the resounding success of Neerathon 3.0, Chennai. The enthusiasm and energy of the participants reaffirm our belief that together we can build a strong movement for water conservation. We are grateful to have Shriram Properties as our Title Sponsor their commitment to sustainability has amplified the impact of this initiative. With partners like them, we can spread this message wider and inspire collective action towards a water-secure future." Dr. S Virapan, Chairman, Indian Plumbing Association (IPA)

# **MEDIA RELEASE**



### About IPA

IPA Neerathon is a run for water aimed at promoting awareness about water conservation and fostering community engagement through sports and fitness activities. The event brings together participants from various walks of life to support a common cause while promoting a healthy lifestyle.

Neerathon is part of the initiative of IPA, which is spearheading quite a few water conservation initiatives like I SAVE WATER - a mission which was launched in 2019. It is a form of Marathon, through which IPA is trying to increase awareness to conserve water because access to clean water means access to better health, stronger community, jobs, education.

#### **About Shriram Properties Limited**

Shriram Properties Ltd (SPL) is one of India's leading residential real estate developer, focused on the mid-market and mid-premium segments. SPL's key markets include Bangalore, Chennai, Pune and Kolkata. SPL has demonstrated track-record having delivered 48 projects with a saleable area of 28.3 msf, mostly in Bengaluru and Chennai and in recent years at Kolkata. SPL has a strong development pipeline comprising of 39 projects with an aggregate development potential of 36 msf, including 19 msf of ongoing projects, as of June 30, 2025.

For further details, please contact SPL:

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