

Publication	APN News (apnnews.com)
Link	https://www.apnnews.com/9th-edition-of-shriram-properties-bengaluru-marathon-
	2022-to-be-held-on-16-october-2022/
Date	13 October 2022

9th Edition of Shriram Properties Bengaluru Marathon 2022 to be held on 16 October 2022

Over 11,000 runners expected to participate in four race categories

Bengaluru: The 9th edition of the popular Shriram Properties Bengaluru Marathon 2022 is back with a bang and is all set to attract over 11,000 participants. Scheduled to be held on Sunday, 16th October 2022, the ninth edition of the Shriram Properties Bengaluru Marathon will be flagged off from Sree Kanteerva Stadium by Mr Murali M, CMD, Shriram Properties Ltd and Sri. Dheeren Ramkumar. The marathon will comprise of four independent races, including the full marathon of 42.2 kilometres, which will begin at 4:00 am; the half marathon of 21.09 kilometres, which will begin at 6:15 am, a special 10 kilometres run for a cause, which will begin at 07:45 am and the 5 kilometre, which will begin at 08.15 am.

There will also be an expo at Good Shepherd Hall, Convent Road on 14th October between 11: am and 6:00 pm and 15th October between 8:30 am to 5:00 pm. All races will begin and end at Sree Kanteerva Stadium. Shriram Properties Ltd is the main sponsor for the Bengaluru Marathon and has been supporting the event for the past nine years.

Speaking about the event, Mr Murali M, CMD, Shriram Properties Ltd said, "Over the years, the Shriram Properties Bengaluru Marathon has established itself as a premium event that Bengalureans look forward to every year. As a company, we have always stressed on the fitness of our employees and stakeholders and are glad to extend that phenomenon to the general public of Bengaluru. Our aim is to create awareness and spread the message of running for good health and running for a cause."

This edition also has a special 10 kilometres race, where for every registration, one thousand rupees will be donated to Sri Shankara Cancer Founder which is being represented by Sri. Dheeren Ramkumar, actor and grandson of veteran actor Late Dr. Rajkumar. "Every person can make a difference and every person should try. Cancer has been one of the biggest killers in the recent past and this initiative is not only to collect funds for worthy cancer patients but also to create awareness about this deadly disease." said Sri Dheeren Ramkumar.

Ms Ashwini Nachappa – Arjuna Awardee and former track and field athlete unveiled the marathon's official t-shirt and medal.

Dr. Rajendra Kataria – Principal Secretary, Transport, Horticulture and Sericulture in his address said, "Bengaluru has a well-established running culture with international athletes participating in marathons in the past as well. Passion for road running in the city is high, not only among the younger generation but in older people as well. Bengaluru is the running capital of the world with the largest running community in India."

Jajit Menon, Director – Sales and Marketing, Shriram Properties said, "Since inception Shriram Properties has been associated with the Bengaluru Marathon. We consider it our way of giving back



to society in terms of a healthier and fitter society. As one of the leading real estate companies in South India, we are committed to deliver living spaces that provide enough amenities for a healthy lifestyle and thereby influence people to lead a healthy life through exercise and running."

Arjuna Awardee and Director, NEB Sports Reeth Abraham said "It's nice to see people getting more aware about the need for fitness regimes and how running has become an integral part of Bangalore's culture. We are happy to get support from Running Groups from different parts of the city. If people who are not participating can come and cheer the runners it will add the much needed "city" spirit to the event."

Nagaraj Adiga, CMD – NEB Sports and Race Director who is an avid runner himself said "We strive to provide a wholesome experience to our runners. For us, the Bengaluru Marathon is more of a celebration and a festival than just an event. We are excited to meet and cheer participants and look forward to this event as much as runners do"