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Shriram Properties Limited (SPL), one of South India's most trusted real estate developers, has announced the launch of its latest mid-premium residential project Colename The One This feature-rich community is located near the thriving Electronic City corridor in Bengaluru. With only 340 houses spaciously designed, the project offers a unique biend of connectivity comfort and crafted for modern home bayers seeking long-term value. The project is expected to generate over \$450 corre in revenue and will be developed over the next \$44 years' timeline.

Strategically located near Bommasandra Metro Station and Narayana Hrudayalava, the project offers seamless access to major tech hubs such as Electronic City Sarjapur, Whitefield, and industrial hub like Hostur. The project is located right on NH \$844 (Bengaluru Chennal Expressway) and the proposed Hosur Airport further enhances its appeal as a future-ready residential destination.



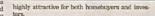
Elevated Living, Literally

A signature highlight of the project is one of South
Bengaluru's largest Skydecks an expansive elevated
space that connect the towers and offers penerumic
views, lounge seating, and social zones. This feature
redefines community design, striking a balance
between functionality and letsure.

Between functionality and letsure.

This feature that the striking as the project also
includes rooflop walkways, an astronomy deck, ce workfulls, but as thoughtful layers of green. The project also
includes rooflop walkways, an astronomy deck, ce workfulls play area, multi-purpose courts and privelige access
to crystal pond. The pond is not private. The floor plan
includes only four corner units per level, with no common
walls ensuring enhanced privacy and shondard natural
light, hallmarks of SPL's approach to quality living.

Right Location, Real Advantage



Sustainability at the Core
From planning to execution, Codename The
One is designed with sustainability at its core,
with 440 homes and 440 trees, one for each home,
the project reflects a strong commitment to environmental responsibility, the project reflects a
strong commitment to environmental responsibility. The development features water-efficient
systems, eco-friendly construction practices, and
native landscaping to minimize its ecological
footprint.

Here, nature is not just a backdrop it is woven
into the everyday experience. Whether through
shaded walkways, green terraces, or open-air
leisure zones, the project encourages residents to
live in harmony with their surroundings.

Backed by a Legacy of Trust
Part of the \$37 billion Shriram Group,
Shriram Properties Limited (SPL) is a wellestablished and leading residential real estate
developer: focused on the mid-market and
mid-premium segments, and a prolninent
player in India's housing sector. The company has delivered 46 projects spanning over
27.5 million sq. fl. across key markets including Bengaluru, Chennat, Kolkata,
Colmbatore, and Visakhapatnam. With the
overwheiming response to its maiden Pune
project, Shriram Codename Superstar, SPL
has marked its entry in western market presence. The company will be expanding aggressively in Pune as part of its strategic growth
roadmap.

As of March 2025, SPL has a development
pipeline of 36 million sq. ft., including 19 mi-

lion sq. ft. under active construction. Backed by the trust of over 31,000 happy homeover-ers, the brand continues to uphoid its reputa-tion for timely delivery, high quality, and cus-tomer-centric design. Several recent issunches have recorded majority of sales within weeks testament to SPL's strong market positioning.

Shriram Codename The One, Bengaluru

Thoughtful Living, Reimagined
In a real estate market often dominated by scale and speed, Codename The One offers a refreshing alternative a residential experience built with purpose, designed for comfort, and envisioned for long-tern value. It invites homebuyers to make a conscious choice one aligned with their aspirations and way of life.
With this launch, Shriram Properties reinforces its brand ethos of building homes that are not only functional but also meaningful. Codename The One is more than just another project it's a quiet revolution in how homes are imagined, built, and lived in.







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