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## Shriram Properties inks JDA for ₹350-cr villa project in South Bengaluru



Bengaluru-based Shriram Properties Ltd (SPL), a developer in the mid-market and mid-premium residential segment, has entered into a joint development agreement (JDA) for a nearly 5-acre land parcel in South Bengaluru. The company plans to build an exclusive villa community on the site, with an estimated gross development value (GDV) of over ₹350 crore. Located on Bannerghatta Road, the project is scheduled for launch in FY26 and will further enhance SPL's growing mid-premium housing portfolio, said Akshay Murali, Vice-President – Business Development, Shriram Properties. What other JDAs has SPL signed recently? In October, SPL signed a JDA for a premium row housing project in Yelahanka, North Bengaluru, with an estimated GDV of around ₹600 crore. The project spans about seven acres and forms part of a larger 15-acre prime land parcel in North Bengaluru. It is expected to launch in the next financial year (FY27). In September, the company entered into another JDA for a 6.5-acre plot in North Bengaluru to launch a premium residential project with a GDV potential of about

₹500 crore. The project is located adjacent to the upcoming large state park in Yelahanka and is planned for launch in FY27. What are SPL's other ongoing developments? In July, the company announced plans to develop a mid-premium gated community project, "Codename: The One", in Bengaluru's Electronic City corridor. Scheduled for completion over the next three years, the project will include 340 spacious 2- and 3-bedroom residences spanning an aggregate saleable area of about 500,000 square feet, with an estimated revenue potential exceeding ₹350 crore. Positioned as a symbol of future-ready living, the development underscores SPL's commitment to quality construction and sustainable urban design. Where does SPL operate and what's its project pipeline? Shriram Properties' key markets include Bengaluru, Chennai, Pune, and Kolkata. The company has delivered 48 projects with a total saleable area of 28.3 million square feet, primarily in Bengaluru and Chennai, while recently expanding into Kolkata. As of September 30, 2025, SPL's development pipeline comprises 39 projects with an aggregate potential of 36 million square feet, including 19 million square feet currently under development.

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## Shriram Properties jointly develop five-acre land in South Bengaluru



NEW DELHI: Shriram Properties (SPL) has signed a joint development agreement (JDA) for five acres of land parcel in Bannerghatta Road, South Bengaluru. Akshay Murali, vice president (Business Development) of the company said, "With its excellent connectivity, vibrant social ecosystem, and serene green surroundings, Bannerghatta Road is the ideal setting for discerning homebuyers seeking both exclusivity and convenience." The company plans to develop a villa community with an estimated gross development value (GDV) potential of over ₹350 crore. The project is expected to be launched during FY26.

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## **Shriram Properties to Launch Rs 7 Billion Project in Pune**



Shriram Properties Ltd has entered into a joint development agreement (JDA) with a landowner to develop a Rs 7 billion premium residential project in Hinjewadi, Pune, the company announced in a regulatory filing on Thursday. The project will span 0.7 million square feet and marks Shriram Properties' second venture in Pune, further strengthening the developer's presence in the western Indian real estate market. The Bengaluru-based realty firm said the project will comprise around 650,000 square feet of saleable area, featuring premium residential units designed to cater to the city's growing demand for modern urban living. Shriram Properties, known for its focus on mid-income and affordable housing in southern India, has been expanding its footprint into key metro markets, including Pune, Mumbai, and the National Capital Region, through joint development and asset-light partnerships. The company added that the project is expected to generate strong sales and revenue visibility over the coming years, aligning with its strategy to deliver sustainable growth and leverage opportunities in high-demand urban corridors.

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## Shriram Properties eyes ₹350-crore revenue from villament project in Bengaluru



Bengaluru-based Shriram Properties Ltd (SPL) has entered into a joint development agreement (JDA) for a 5-acre land parcel on Bannerghatta Road. The company plans to develop a premium villament project on the site, with an estimated gross development value (GDV) of over ₹350 crore, it said in a regulatory filing. The villaments project is expected to be launched in FY26 and will help strengthen Shriram Properties' presence in Bengaluru's mid- premium housing segment. A villament is a hybrid residential concept that combines the luxury, privacy, and spaciousness of a villa with the convenience and amenities of an apartment. It is typically a low-rise apartment within a gated community that offers features like shared amenities (swimming pools, gyms), but with the privacy and design of a villa. "This project reflects our philosophy that great homes emerge from the harmony of design, comfort, and connection with nature," said Akshay Murali, vice president, Business Development at Shriram Properties. "Bannerghatta Road is one of Bengaluru's most desirable residential locations, and we believe this development will set a new benchmark for premium living in South Bengaluru," the company said. To date, the company has delivered 48 projects with a saleable area of 28.3 million square feet, primarily in Bengaluru and Chennai, with recent projects also in Kolkata. SPL has a development pipeline comprising 39 projects with an aggregate development potential of 36 million square feet (msf), including 19 million square feet of ongoing projects, as of September 30, 2025.

In July, Shriram Properties launched a new residential project in South Bengaluru's Electronic City, with a revenue potential of over ₹350 crore. Branded "Codename: The One," the project will comprise around 340 premium two- and three-bedroom apartments, spread across nearly 5 lakh sq. ft. of saleable area. Planned for completion within three years, the development will also feature

what the company describes as South Bengaluru's largest sky terrace. In October, SPL signed a joint development agreement with a landowner for over 7 acres of land in North Bengaluru with a potential revenue of 600 crore, the company said in a regulatory filing. The upcoming development is located near Yelahanka, one of North Bengaluru's emerging growth corridors, and is scheduled for launch in the next fiscal year.

Shriram Properties has set growth targets, aiming to double its sales to ₹5,000 crore, triple revenues to ₹3,000 crore, and quadruple profits to over ₹250 crore within the next three years, according to Managing Director and CEO M. Murali.

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## Shriram Properties: Rs 350 Cr Bengaluru Housing Project



New Delhi, Nov 3 (PTI) Realty firm Shriram Properties on Monday said it will develop a housing project in Bengaluru with an estimated revenue of over Rs 350 crore. In a regulatory filing, the company said it has signed a Joint Development Agreement (JDA) for around 5 acres of land parcel in Bannerghatta Road, South Bengaluru. "The company plans to develop an exclusive villament community with an estimated GDV potential of over Rs 350 crores," it added. The project is expected to be launched during this fiscal year and will further strengthen the company's expanding mid-premium housing portfolio in Bengaluru. Shriram Properties Ltd, one of India's leading real estate developers, has delivered 48 projects totalling 28.3 million square feet of saleable area, primarily in Bengaluru and Chennai.

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## Shriram Properties Expands Portfolio with New Bengaluru Project



Shriram Properties has unveiled plans for a significant new housing project in Bengaluru, with anticipated revenues exceeding Rs 350 crore. Announced on Monday, the realty firm revealed it has entered a Joint Development Agreement for a 5-acre plot on Bannerghatta Road. The project will see the creation of an exclusive villament community, delivering an estimated Gross Development Value (GDV) of over Rs 350 crore. Scheduled to launch this fiscal year, it promises to enhance the company's already substantial mid-premium housing portfolio in the city. Shriram Properties Ltd, a major player in India's real estate market, has developed 48 projects across 28.3 million square feet, predominantly in Bengaluru and Chennai. This new venture reaffirms its commitment to expanding its footprint in the region.

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## Shriram Properties to Launch Rs 7 Billion Mixed-Use Project in Pune



Bengaluru-based real estate developer Shriram Properties Limited (SPL) has entered into a Joint Development Agreement (JDA) to develop a 0.7 million sq ft mixed-use project near Pune, the company announced on 30 October 2025. This marks SPL's second project in Pune, following its successful debut in Undri earlier this year. In May 2025, the company launched its first project in Pune, which received a robust market response, achieving over 55 per cent sales within six months of launch. SPL said in a statement that the new Hinjewadi development will be a high-rise, mixed-use project, redefining urban living and lifestyle experiences. It will include 6.5 lakh sq ft (0.65 million sq ft) of premium residential apartments, along with retail and commercial spaces, bringing the total saleable area to over 0.7 million sq ft. The project, located in a high-demand residential corridor, will feature a sky clubhouse offering panoramic city views, leisure amenities, and community spaces. SPL stated that the new project reinforces its commitment to geographical diversification and capital-efficient, asset-light growth through development partnerships. "Pune continues to show strong demand fundamentals driven by its IT and industrial ecosystem," said Akshay Murali, Vice President – Business Development, Shriram Properties. "The signing of our second project marks a key milestone in our expansion strategy and reflects our confidence in the city's long-term potential. This addition aligns with our broader strategy to scale up across major residential markets through partnership-led growth while maintaining our focus on value-driven, high-quality homes." According to the company, Hinjewadi, known as Pune's largest IT and business district, has evolved into one of the city's most sought-after residential destinations. The area continues to attract both end-users and investors, supported by stable rental yields and proximity to Hinjewadi IT Park, the Mumbai–Pune Expressway, and major educational and healthcare institutions. "With this project, Shriram Properties is further strengthening its western India portfolio, following the positive response to its maiden Pune venture," the company said. "We remain focused on expanding our presence across high-growth micro-markets in Pune while sustaining leadership in South India's mid-market housing segment." The total investment in the Hinjewadi mixed-use development is estimated at around Rs 7 billion, highlighting SPL's growing presence in western India's premium real estate market.

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## **Shriram Properties signs JDA for residential project in Bengaluru**



With GDV potential of over Rs 350 cr Shriram Properties has signed a Joint Development Agreement (JDA) for ~5 acres of land parcel in Bannerghatta Road, South Bengaluru. The Company plans to develop an exclusive villament community with an estimated GDV potential of over Rs 350 crore. Strategically located in one of Bengaluru's most sought-after residential corridors, this project will offer a refined living experience that blends elegant architecture, expansive green landscapes, and thoughtfully curated modern amenities. Each villament will be designed to provide abundant natural light and ventilation, while maintaining a strong connection to its landscape surroundings - reflecting SPL's commitment to creating sustainable and contemporary urban homes. The location offers exceptional connectivity, a thriving social infrastructure, and a balance of urban convenience with natural tranquility, making it one of Bengaluru's most preferred residential destinations. The project is expected to be launched during FY26 and will further strengthen SPL's expanding mid premium housing portfolio in Bengaluru. This project underscores SPL's asset-light growth strategy and its focus on value-accretive partnerships in high-demand locations, aligned with the company's broader vision of delivering quality, community centric, and environmentally conscious living spaces that resonate with evolving urban lifestyles.

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## **Shriram Properties Eyes over ₹ 350 Cr Revenue from New Housing Project in Bengaluru – Outlook Business**



Realty firm Shriram Properties on Monday said it will develop a housing project in Bengaluru with an estimated revenue of over ₹ 350 crore. In a regulatory filing, the company said it has signed a Joint Development Agreement (JDA) for around 5 acres of land parcel in Bannerghatta Road, South Bengaluru. "The company plans to develop an exclusive villament community with an estimated GDV potential of over ₹ 350 crores," it added. The project is expected to be launched during this fiscal year and will further strengthen the company's expanding mid-premium housing portfolio in Bengaluru. Shriram Properties Ltd, one of India's leading real estate developers, has delivered 48 projects totalling 28.3 million square feet of saleable area, primarily in Bengaluru and Chennai.

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## Shriram Properties to Launch Rs 350 Cr Villament Project in South Bengaluru



Shriram Properties Limited (SPL), one of India's leading mid-market and mid-premium residential developers, has entered into a Joint Development Agreement (JDA) for approximately 5 acres of land on Bannerghatta Road, South Bengaluru. The proposed project will feature an exclusive villament community with an estimated gross development value (GDV) of over Rs350 crores. Strategically located in one of the city's most sought-after residential corridors, the development promises a blend of elegant architecture, expansive green spaces, and modern amenities. Each villament will be designed to maximize natural light and ventilation while maintaining a strong connection to its landscape surroundings—reflecting SPL's commitment to sustainable, contemporary urban living. The Bannerghatta Road micro-market offers excellent connectivity, robust social infrastructure, and a rare balance of urban convenience with natural serenity. The project is slated for launch in FY26 and will further strengthen SPL's mid-premium housing portfolio in Bengaluru. This development aligns with SPL's asset-light growth strategy and its focus on value-accretive partnerships in high-demand locations. It also reinforces the company's broader vision of delivering quality, community-centric, and environmentally conscious homes tailored to evolving urban lifestyles. Commenting on the announcement, Akshay Murali, Vice President – Business Development at SPL, said, "Our upcoming villament project on Bannerghatta Road reflects our design philosophy—where comfort, nature, and connectivity converge. We believe this development will set a new benchmark for premium living in South Bengaluru."

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## **Shriram Properties Expects Rs 350 Cr From Bengaluru Housing Project**



Shriram Properties is set to develop a new housing complex in Bengaluru and expects to generate more than Rs 350 crore from it. The company stated that it has signed a joint development agreement (JDA) to develop the property spread over around five acres of land on Bannerghatta Road in South Bengaluru. The upcoming project will be an exclusive villament community that combines the best features of villas and apartments. It is aimed at meeting the growing demand for mid-range homes in the city. The project's gross development value (GDV) is expected to be approximately Rs 350 crore, indicating strong market potential for the units to be developed. The project will further strengthen Shriram Properties' presence in Bengaluru's residential sector. The company plans to launch it within the current financial year. It continues to pursue additional opportunities in the mid-premium housing segment, which is witnessing rising demand in the city. Shriram Properties is a real estate company focused on developing high-quality residential projects. It has completed 48 projects to date, with a total saleable area of 28.3 million square feet, primarily across Bengaluru and Chennai. The new Bannerghatta Road project underscores the company's commitment to expanding its footprint in Bengaluru's residential real estate market.

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Link	<a href="https://www.newsdrum.in/business/shriram-properties-eyes-over-rs-350-cr-revenue-from-new-housing-project-in-bengaluru-10618158">https://www.newsdrum.in/business/shriram-properties-eyes-over-rs-350-cr-revenue-from-new-housing-project-in-bengaluru-10618158</a>

### **Shriram Properties eyes over Rs 350 cr revenue from new housing project in Bengaluru**

New Delhi, Nov 3 (PTI) Realty firm Shriram Properties on Monday said it will develop a housing project in Bengaluru with an estimated revenue of over Rs 350 crore. In a regulatory filing, the company said it has signed a Joint Development Agreement (JDA) for around 5 acres of land parcel in Bannerghatta Road, South Bengaluru. "The company plans to develop an exclusive villament community with an estimated GDV potential of over Rs 350 crores," it added. The project is expected to be launched during this fiscal year and will further strengthen the company's expanding mid-premium housing portfolio in Bengaluru. Shriram Properties Ltd, one of India's leading real estate developers, has delivered 48 projects totalling 28.3 million square feet of saleable area, primarily in Bengaluru and Chennai.

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Date	04 November 2025
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## **Shriram Properties signs JDA for premium villament project in South Bengaluru**



Shriram Properties Limited (SPL), one of South India's leading mid-market and mid-premium residential real estate developers, has entered into a Joint Development Agreement (JDA) for about 5 acres of land on Bannerghatta Road in South Bengaluru. The company plans to develop an exclusive villament community on the site, with an estimated gross development value (GDV) of over ₹350 crore. Strategically located along one of Bengaluru's most sought-after residential corridors, the upcoming project is designed to offer a refined and contemporary living experience. It will feature elegant architecture, lush green landscapes, and a range of modern lifestyle amenities. Each villament will focus on maximizing natural light and ventilation while maintaining a strong connection to the surrounding greenery—reflecting SPL's focus on sustainable and thoughtful urban design. The Bannerghatta Road area offers excellent connectivity, robust social infrastructure, and a blend of city convenience with natural tranquility, making it one of the most preferred destinations for homebuyers in Bengaluru. The project is scheduled for launch in FY26 and will further strengthen Shriram Properties' growing presence in the mid-premium housing segment across Bengaluru.

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## **Realty Firm Shriram Properties Will Develop Housing Project In Bengaluru With Revenue Of Over ₹350 Crore**



New Delhi: Realty firm Shriram Properties on Monday said it will develop a housing project in Bengaluru with an estimated revenue of over Rs 350 crore. In a regulatory filing, the company said it has signed a Joint Development Agreement (JDA) for around 5 acres of land parcel in Bannerghatta Road, South Bengaluru. "The company plans to develop an exclusive villament community with an estimated GDV potential of over Rs 350 crores," it added. The project is expected to be launched during this fiscal year and will further strengthen the company's expanding mid-premium housing portfolio in Bengaluru. Shriram Properties Ltd, one of India's leading real estate developers, has delivered 48 projects totalling 28.3 million square feet of saleable area, primarily in Bengaluru and Chennai.

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Date	04 November 2025
Link	<a href="https://www.ptinews.com/story/business/shriram-properties-eyes-over-rs-350-cr-revenue-from-new-housing-project-in-bengaluru/3061974">https://www.ptinews.com/story/business/shriram-properties-eyes-over-rs-350-cr-revenue-from-new-housing-project-in-bengaluru/3061974</a>

### **Shriram Properties eyes over Rs 350 cr revenue from new housing project in Bengaluru**

NEW DELHI: (Nov 3) Realty firm Shriram Properties on Monday said it will develop a housing project in Bengaluru with an estimated revenue of over Rs 350 crore. In a regulatory filing, the company said it has signed a Joint Development Agreement (JDA) for around 5 acres of land parcel in Bannerghatta Road, South Bengaluru. "The company plans to develop an exclusive villament community with an estimated GDV potential of over Rs 350 crores," it added.

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## **Shriram Properties eyes over Rs 350 cr revenue from new housing project in Bengaluru**



Realty firm Shriram Properties on Monday said it will develop a housing project in Bengaluru with an estimated revenue of over Rs 350 crore. In a regulatory filing, the company said it has signed a Joint Development Agreement (JDA) for around 5 acres of land parcel in Bannerghatta Road, South Bengaluru. "The company plans to develop an exclusive villament community with an estimated GDV potential of over Rs 350 crores," it added. The project is expected to be launched during this fiscal year and will further strengthen the company's expanding mid-premium housing portfolio in Bengaluru. Shriram Properties Ltd, one of India's leading real estate developers, has delivered 48 projects totalling 28.3 million square feet of saleable area, primarily in Bengaluru and Chennai.

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Link	<a href="https://www.apnnews.com/shriram-properties-signs-another-landmark-jda-in-south-bengaluru/">https://www.apnnews.com/shriram-properties-signs-another-landmark-jda-in-south-bengaluru/</a>

## Shriram Properties Signs Another Landmark JDA in South Bengaluru



BENGALURU : Shriram Properties Limited (“SPL”), a leading mid-market and mid-premium focused residential real estate developer, has signed a Joint Development Agreement (JDA) for ~5 acres of land parcel in Bannerghatta Road, South Bengaluru. The Company plans to develop an exclusive villament community with an estimated GDV potential of over ₹350 crores. Strategically located in one of Bengaluru’s most sought-after residential corridors, this project will offer a refined living experience that blends elegant architecture, expansive green landscapes, and thoughtfully curated modern amenities. Each villament will be designed to provide abundant natural light and ventilation, while maintaining a strong connection to its landscape surroundings – reflecting SPL’s commitment to creating sustainable and contemporary urban homes. The location offers exceptional connectivity, a thriving social infrastructure, and a balance of urban convenience with natural tranquility, making it one of Bengaluru’s most preferred residential destinations. The project is expected to be launched during FY26 and will further strengthen SPL’s expanding mid-premium housing portfolio in Bengaluru. This project underscores SPL’s asset-light growth strategy and its focus on value- accretive partnerships in high-demand locations, aligned with the company’s broader vision of delivering quality, community-centric, and environmentally conscious living spaces that resonate with evolving urban lifestyles. Commenting on the development, Mr. Akshay Murali, Vice President – Business Development, Shriram Properties, said, “At SPL, we believe great homes emerge from the perfect harmony of design, comfort, and a connection with nature. Our upcoming villaments project in Bannerghatta Road, one of Bengaluru’s most dynamic and desirable residential corridors, embodies this philosophy. With its excellent connectivity, vibrant social ecosystem, and serene green surroundings, Bannerghatta Road is the ideal setting for discerning homebuyers seeking both exclusivity and convenience. We are confident this development will set a new benchmark for premium living in South Bengaluru.

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## Shriram Properties eyes over Rs 350 cr revenue from new housing project in Bengaluru

### Synopsis

Realty firm Shriram Properties on Monday said it will develop a housing project in Bengaluru with an estimated revenue of over Rs 350 crore.



PTI

Realty firm Shriram Properties on Monday said it will develop a housing project in Bengaluru with an estimated revenue of over Rs 350 crore.

In a regulatory filing, the company said it has signed a **Joint Development Agreement** (JDA) for around 5 acres of land parcel in Bannerghatta

Road, South Bengaluru.

"The company plans to develop an exclusive **villament community** with an estimated GDV potential of over Rs 350 crores," it added.

The project is expected to be launched during this fiscal year and will further strengthen the company's expanding mid-premium housing portfolio in Bengaluru.

**Shriram Properties Ltd**, one of India's leading real estate developers, has delivered 48 projects totalling 28.3 million square feet of saleable area, primarily in Bengaluru and Chennai.

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Link	<a href="https://www.msn.com/en-in/news/India/shriram-properties-eyes-350-crore-revenue-from-villament-project-in-bengaluru/ar-AA1PHC7o?ocid=finance-verthp-feeds">https://www.msn.com/en-in/news/India/shriram-properties-eyes-350-crore-revenue-from-villament-project-in-bengaluru/ar-AA1PHC7o?ocid=finance-verthp-feeds</a>

## Shriram Properties eyes ₹350-crore revenue from villament project in Bengaluru



Bengaluru-based Shriram Properties Ltd (SPL) has entered into a joint development agreement (JDA) for a 5-acre land parcel on Bannerghatta Road. The company plans to develop a premium villament project on the site, with an estimated gross development value (GDV) of over ₹350 crore, it said in a regulatory filing. The villaments project is expected to be launched in FY26 and will help strengthen Shriram Properties' presence in Bengaluru's mid- premium housing segment. A villament is a hybrid residential concept that combines the luxury, privacy, and spaciousness of a villa with the convenience and amenities of an apartment. It is typically a low-rise apartment within a gated community that offers features like shared amenities (swimming pools, gyms), but with the privacy and design of a villa. "This project reflects our philosophy that great homes emerge from the harmony of design, comfort, and connection with nature," said Akshay Murali, vice president, Business Development at Shriram Properties. "Bannerghatta Road is one of Bengaluru's most desirable residential locations, and we believe this development will set a new benchmark for premium living in South Bengaluru," the company said. To date, the company has delivered 48 projects with a saleable area of 28.3 million square feet, primarily in Bengaluru and Chennai, with recent projects also in Kolkata. SPL has a development pipeline comprising 39 projects with an aggregate development potential of 36 million square feet (msf), including 19 million square feet of ongoing projects, as of September 30, 2025. Earlier launches in Bengaluru In July, Shriram Properties launched a new residential project in South Bengaluru's Electronic City, with a revenue potential of over ₹350 crore. Branded "Codename: The One," the project will comprise around 340 premium two- and three-bedroom apartments, spread across nearly 5 lakh sq. ft. of saleable area. Planned for completion within three years, the development will also feature what the company describes as South Bengaluru's largest sky terrace. In October, SPL signed a joint development agreement with a landowner for over 7 acres of land in North Bengaluru with a potential revenue of 600 crore, the company said in a regulatory filing. The upcoming development is located near Yelahanka, one of North Bengaluru's emerging growth corridors, and is scheduled for launch in the next fiscal year.

Shriram Properties has set growth targets, aiming to double its sales to ₹5,000 crore, triple revenues to ₹3,000 crore, and quadruple profits to over ₹250 crore within the next three years, according to Managing Director M. Murali.

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## Shriram Properties signs another JDA in south Bengaluru



Shriram Properties has signed a joint development agreement (JDA) for ~5 acres of land parcel in Bannerghatta Road, South Bengaluru. The company plans to develop an exclusive villament community with an estimated GDV potential of over Rs 350 crore. Located in one of Bengaluru’s most sought-after residential corridors, this project will offer a refined living experience that blends elegant architecture, expansive green landscapes, and thoughtfully curated modern amenities. Each villament will be designed to provide abundant natural light and ventilation, while maintaining a strong connection to its landscape surroundings – reflecting SPL’s commitment to creating sustainable and contemporary urban homes. Gets into mode The project is expected to be launched during FY26. This project underscores SPL’s asset-light growth strategy and its focus on value-accretive partnerships in high-demand locations, aligned with the company’s broader vision of delivering quality, community-centric, and environmentally conscious living spaces that resonate with evolving urban lifestyles. Akshay Murali, VP, business development, Shriram Properties, said, “With its excellent connectivity, vibrant social ecosystem, and serene green surroundings, Bannerghatta Road is the ideal setting for discerning homebuyers seeking both exclusivity and convenience. We are confident this development will set a new benchmark for premium living in South Bengaluru.

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Link	<a href="https://www.projectstoday.com/News/Shriram-Properties-signs-JDA-for-villa-community-in-South-Bengaluru">https://www.projectstoday.com/News/Shriram-Properties-signs-JDA-for-villa-community-in-South-Bengaluru</a>

### **Shriram Properties signs JDA for villa community in South Bengaluru**

Bengaluru-based Shriram Properties (SPL) has entered into a joint development agreement (JDA) for a five-acre land parcel in South Bengaluru, planning to develop an exclusive villa community. The project, with an estimated gross development value (GDV) of Rs 350 crore is located on Bannerghatta Road, is set for launch in FY26, further strengthening SPL's mid-premium housing portfolio, according to Akshay Murali, Vice President – Business Development. This follows two recent JDAs signed by SPL: one in October for a Rs 600 crore premium row housing project in Yelahanka, North Bengaluru, and another in September for a Rs 500 crore premium residential development in North Bengaluru. Both are scheduled for launch in FY27. SPL, with operations in Bengaluru, Chennai, Pune, and Kolkata, has a development pipeline of 39 projects, including ongoing and planned developments, covering 36 million sq. ft.

Publication	magicbricks.com
Date	05 November 2025
Link	<a href="https://www.magicbricks.com/news/amp/hi/shriram-properties-launches-5-acre-villament-project-worth-rs-350-crore-in-south-bengaluru-rgmb/144486.html">https://www.magicbricks.com/news/amp/hi/shriram-properties-launches-5-acre-villament-project-worth-rs-350-crore-in-south-bengaluru-rgmb/144486.html</a>

श्रीराम प्रॉपर्टीज ने दक्षिण बेंगलुरु में 350 करोड़ रुपये की 5 एकड़ की क्षिा पररयोजना शुरु की



रियल एस्टेट डेवलपि श्रीराम प्रॉपर्टीज दक्षिण बेंगलुरु में एक नए क्षमड-प्रीक्षमयम हाउक्ष िंग प्रोजेक्ट के ाथ बेंगलुरु में अपनी उपस्थिक्षि कई गुना बढ़ाने के क्षलए पीी िहि िया है। 350 कोड़ रुपये े अक्षिक के अनुमाक्षनि कल मूल्य (GDV) वाला यह प्रोजेक्ट शहि में गुणवत्तापूणण आवा िय मुदायिों की बढि मिांग का लाभ उठाने औ ित्र के िजी े बढि आवा बाजिा पि किं पनी के फोक को औ मजबिू किने के क्षलए पीी िहि िया है। बेंगलुरु के बन्निघट्टा िड पि नई श्रीराम प्रॉपर्टीज हाउक्ष िंग परियोजना बेंगलुरु में इ नई आवा िय परियोजना े 350 कोड़ रुपये े अक्षिक िजस्व या कल क्षवका मूल्य उत्पन्न होने की उम्मीद है। यह बेंगलुरु में मध्य-प्रीक्षमयम आवा पोटणफोक्षलयो खिंड के क्षलए एक क्षवक्षशष्ट क्षवला मुदाय होगा। क्षवका मॉडल: श्रीराम प्रॉपर्टीज ने इ परियोजना के क्षियान्वयन के क्षलए एक ियुक्त क्षवका

मझिा क्षकया है। विणमान स्थिक्षि औ िजस्व ृजन यह परियोजना अभी अपने शुरुआिी चिण में है औ किं पनी ने जेडीए के ाथ अनुबिंि पि हारिस्ता कि क्षदए हैं। रियल एस्टेट किं पनी को उम्मीद है क्षक यह परियोजना चालू क्षवत्त वर्ण में ही शुरु हो जाएगी। इ परियोजना की कुल अनुमाक्षनि िजस्व िमि (जीडीवी) 350 कोड़ रुपये े अक्षिक होने का अनुमान है। बेंगलुरु में श्रीराम प्रॉपर्टीज की अन्य परियोजनाएँ बन्निघट्टा िड पि िस्थि इ क्षवलामेंट प्रोजेक्ट के अलावा, श्रीराम प्रॉपर्टीज बेंगलुरु में आामक क्षवस्ति अक्षभयान चला िही है। बेंगलुरु में अन्य प्रमुख नई परियोजनाएँ नीचे देखें: ये घटनिाम श्रीराम प्रॉपर्टीज की "ए ेट-लाइट" क्षवका िणनीक्षि औ इ की आामक क्षवस्ति योजना को दशाणि हैं, क्षज का लक्ष्य अगले िन वर्ों में अपनी क्षबिी को दोगुना किके 5,000 कोड़ रुपये िक पहिंचाना औ अपने िजस्व को क्षिगुना किके 3,000 कोड़ रुपये िक पहिंचाना है। बेंगलुरु में श्रीराम प्रॉपर्टीज में क्षनवेश क्िों किं? मुख्य बाजिािों में मजबिू मिांग: बेंगलुरु श्रीराम प्रॉपर्टीज के क्षलए मुख्य बाजिािों में े एक है; शहि में िजी े बढि आईटी उद्योग द्वािा िंचाक्षलि एक जीविंि रियल एस्टेट पारिस्थिक्षिकी ित्र है, जो वाक्षणस्थिक औ आवा िय िपक्षतयिों की मिांग को बनाए िखा है। िन का चयन: श्रीराम प्रॉपर्टीज आामिों पि उच्च बुक्षनयादी ढाँचे के क्षवका औ आगे क्षवका की िंभावनाओं वाले ित्रिों में िस्थि हिी हैं। उदाहिणिा में शाक्षमल हैं: दक्षिण बेंगलुरु (बन्निघट्टा िड/इलेक्टर ाक्षनक क्ष टी): इन ित्रिों में उत्कृष्ट कनेस्थकक्षवटी औ प्रमुख प्रौद्योक्षगकी एविं स्वास्थ्य ेवा केन्द्ों के क्षनकटा है, क्षज े क्षकिये की प्रास्थि औ मूल्यवृस्थि में िि हिा है। उती बेंगलुरु: येलहिंका हवाई अEे, प्रस्ताक्षवि मेटर ो क्षवस्ति औ बड़े व्याव ाक्षयक पार्को के क्षनकट है, जो इ े एक प्रमुख क्षवका गक्षलयिा बना है। क्षवक्षवि पोटणफोक्षलयो: किं पनी बेंगलुरु के क्षवक्षभन्न खिंडिों को

ेवाएँ प्रदान क्कल है, क्कल अडलडडडड, क्कल (कै े हाल ही डें डनीघट्टल डीड डरलडडडड), डी  
हलड डल ड्ललँड डेवलडडडड की डेशकश क्कल है, डु क्कलडेशकलु कु वुडलडक क्कलडल डडलन क्कल डें।

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## Shriram Properties jointly to develop 5 acre land in South Bengaluru



Shriram Properties (SPL) has entered into a joint development agreement (JDA) concerning a five-acre land parcel located on Bannerghatta Road in South Bengaluru. Akshay Murali, the vice president of Business Development at the company, stated, Bannerghatta Road offers excellent connectivity, a vibrant social ecosystem, and tranquil green surroundings, making it the perfect location for discerning homebuyers who desire both exclusivity and convenience. The company intends to create a villa community with a projected gross development value (GDV) exceeding ₹350 crore. The project is anticipated to be launched in the fiscal year 2026.

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Date	05 November 2025
Link	<a href="https://architectureupdate.in/shriram-properties-inks-landmark-jda-for-premium-villament-project-in-south-bengaluru/">https://architectureupdate.in/shriram-properties-inks-landmark-jda-for-premium-villament-project-in-south-bengaluru/</a>

## Shriram Properties Inks Landmark JDA for Premium Villament Project in South Bengaluru

By AU News Bureau – 04/11/2025 No Comments 1 Min Read



Shriram Properties Limited (SPL), one of India's leading mid-market and mid-premium residential developers, has entered into a Joint Development Agreement (JDA) for a 5-acre land parcel on Bannerghatta Road, South Bengaluru. The proposed project will feature an exclusive villament community with an estimated gross development value (GDV) of over INR 350 crore.

Located in one of Bengaluru's most sought-after residential corridors, the development will blend elegant architecture with lush green landscapes and modern lifestyle amenities. Each villament will be designed for ample natural light, ventilation, and a seamless connection to nature – reflecting SPL's focus on sustainable, design-led urban living.

With excellent connectivity, strong social infrastructure, and a balance of urban convenience and natural serenity, Bannerghatta Road continues to attract discerning homebuyers. Scheduled for launch in FY26, the project will further expand SPL's mid-premium housing portfolio in the city.

"The Bannerghatta project epitomizes our design philosophy – harmonizing comfort, nature, and exclusivity," said **Akshay Murali, Vice President – Business Development, Shriram Properties**. "We are confident it will set a new benchmark for premium living in South Bengaluru."

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## **Shriram Properties Expands Pune Footprint, To Develop ₹700-Crore Mixed-Use Project in Hinjewadi**



Bengaluru-based developer Shriram Properties Ltd (SPL) is strengthening its presence in western India with the launch of a ₹700-crore mixed-use project in Hinjewadi, Pune, one of the city's most dynamic real estate corridors. The company announced that it has entered into a Joint Development Agreement (JDA) with a local landowner for the upcoming development, which will cover approximately 0.7 million sq ft of built-up area. This marks Shriram Properties' second major foray into Pune's property market. The company made its debut in the city earlier this year with a residential project in Undri, which received an encouraging response from homebuyers. Over 55% of the available inventory in that project was sold within six months of launch, reflecting the growing demand for well-located, mid-to premium-segment housing in Pune. The new Hinjewadi development will feature 6.5 lakh sq ft of premium residential apartments and an additional retail and commercial component, bringing the total saleable area to over 7 lakh sq ft. SPL said the project will combine high-rise living with lifestyle-oriented amenities, including a sky clubhouse offering panoramic views of Pune, along with landscaped social and leisure spaces designed to promote community engagement. According to the company, the project represents an important milestone in its expansion strategy. "Pune continues to offer strong demand fundamentals driven by its thriving IT and industrial ecosystem," said Akshay Murali, Vice President – Business Development, Shriram Properties. "The signing of our second project in Pune marks an important step in our expansion strategy and reflects our confidence in the city's long-term potential. We remain focused on scaling up through partnerships and development alliances while delivering high-quality, value-driven homes." SPL added that its focus remains on geographical diversification and capital-efficient growth through asset-light development models, such as JDAs and joint ventures. This approach has helped the company expand from its traditional southern markets into emerging growth hubs across western India. The Hinjewadi micro-market has evolved into Pune's largest IT and business district, home to several multinational technology firms and business parks. Over the past decade, the area has also become a preferred residential destination for professionals and families due to its strong

infrastructure, proximity to the Mumbai–Pune Expressway, and access to top educational and healthcare institutions. Industry experts note that the area’s stable rental yields, consistent end-user demand, and improving social infrastructure make it one of Pune’s most attractive real estate destinations. Developers, too, have shown renewed interest in creating mixed-use projects that integrate residential, retail, and leisure spaces — a model that caters to the city’s young working population and offers long-term value to investors. Recent data from property research firms shows that while housing sales across India’s top seven cities fell by around 12% in the January–September 2025 period, Pune and Chennai stood out by posting year-on-year growth in residential sales volumes. Analysts attribute this resilience to the city’s strong IT-led economy, relative affordability, and expanding infrastructure network. Shriram Properties’ foray into Pune reflects its broader national strategy to expand across India’s key residential markets while maintaining leadership in South India’s mid-market housing segment. The company has successfully leveraged partnerships to pursue asset-light growth, allowing it to scale operations efficiently without large upfront land investments. Following its debut in Undri and now the upcoming Hinjewadi project, the company aims to continue exploring new opportunities in Pune’s fast-growing corridors. “Our focus is on strengthening presence in high-growth micro-markets and expanding the Shriram brand’s footprint beyond its southern strongholds,” the company statement added. With Pune emerging as one of India’s most active residential markets and Hinjewadi at the heart of its expansion, Shriram Properties’ latest project positions the company to tap into the city’s next phase of growth. As demand for integrated, lifestyle- oriented communities rises, this ₹700-crore project could set a new benchmark for mixed-use development in the western region.

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## Shriram Properties Inks JDA for Rs 3.5 Bn Villament Project in Bengaluru



Shriram Properties Limited (SPL), one of India's leading mid-market and mid-premium residential developers, has signed a Joint Development Agreement (JDA) for a five-acre land parcel on Bannerghatta Road, South Bengaluru. The project, with an estimated Gross Development Value (GDV) of over Rs 3.5 billion, will comprise an exclusive community of premium villaments. Strategically located in one of Bengaluru's most sought-after residential corridors, the development aims to deliver a refined living experience featuring elegant architecture, expansive green spaces, and contemporary amenities. Each villament will be designed to maximise natural light and ventilation while maintaining a strong connection to the surrounding landscape, in line with SPL's focus on sustainable and modern urban living. The Bannerghatta location offers excellent connectivity, well-developed social infrastructure, and a blend of urban convenience with natural serenity, making it one of the city's most desirable residential destinations. The project is expected to launch in FY26, further strengthening SPL's expanding mid-premium housing portfolio in Bengaluru. This development reinforces SPL's asset-light growth strategy, which focuses on value-accretive partnerships in high-demand locations. The company continues to pursue its vision of delivering quality, community-centric, and environmentally responsible homes that cater to evolving urban lifestyles. Commenting on the development, Akshay Murali, Vice President - Business Development, Shriram Properties, said, "At SPL, we believe great homes emerge from the perfect harmony of design, comfort, and a connection with nature. Our upcoming villaments project in Bannerghatta Road, one of Bengaluru's most dynamic and desirable residential corridors, embodies this philosophy. With its excellent connectivity, vibrant social ecosystem, and serene green surroundings, Bannerghatta Road is the ideal setting for discerning homebuyers seeking both exclusivity and convenience. We are confident this development will set a new benchmark for premium living in South Bengaluru."