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Link	https://www.hindustantimes.com/real-estate/shriram-properties-launches-housing-project-in-bengaluru-with-revenue-potential-of-350-crore-101751627186765.html

Shriram Properties launches housing project in Bengaluru with revenue potential of ₹350 crore



Bengaluru real estate: Shriram Properties said that the premium residential project is located in the southern IT corridor of Electronic City

Bengaluru-based real estate developer Shriram Properties Limited (SPL) has launched a new residential project in south Bengaluru's Electronic City with a revenue potential of over ₹350 crore, the company said on July 4.

The project, Codename: The One, will feature 340 premium 2 and 3 BHK apartments with a total saleable area of approximately 5 lakh square feet. The project is expected to be developed in three years.

The project is expected to include South Bengaluru's largest sky terrace, the company said. Strategically located near Bommasandra Metro Station and medical firm Narayana Hrudayalaya, the project is close to major IT and tech hubs, the company said.

"This project reflects our belief that modern urban living can be intentional, well-connected, and designed for real lives," said Vivek Venkateswar, director of strategic marketing and partnerships, Shriram Properties. "Backed by product quality and location, we believe this project will uplift the micro-market and transform it into a vibrant mid-premium residential hub."

Gopalakrishnan J, executive director and CEO of Shriram Properties, said, "We are excited about this launch given its unique design and elevated lifestyle offerings. The launch follows the overwhelming success of our Pune project Codename Superstar."

Future pipeline

Shriram Properties is looking to double its sales to ₹5,000 crore, triple revenue to ₹3,000 crore and quadruple profits to more than ₹250 crore in the next three years, Gopalakrishnan had said last year.

To date, the company has expanded its presence to five cities, delivering about 44 projects spanning 24.4 million square feet.

In October last year, the company signed a joint development agreement for a mixed-use project on a 6-acre land parcel in Pune with a revenue potential of about ₹750 crore. According to the company statement, the project has an aggregate revenue potential of approximately ₹700 to ₹750 crore.

Publication	constructionworld.in
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Shriram Properties Launches 'Codename: The One' in Bengaluru



Shriram Properties (SPL), a leading real estate developer focused on the mid-market and mid-premium segments, has announced the launch of its latest residential project under the banner “Codename: The One” in Bengaluru’s Electronic City corridor. This feature-rich gated community will offer 340 spacious 2- and 3-BHK residences, with a total saleable area of approximately 5 lakh square feet and an estimated revenue potential of over Rs 3.5 billion. The project is expected to be developed over a span of more than three years.

Strategically located near the Bommasandra Metro station and Narayana Hrudayalaya, the development sits amidst a thriving tech ecosystem comprising over 500 IT firms, and enjoys proximity to major employers such as Wipro, Infosys, and HP. With excellent connectivity to the Bengaluru-Chennai Expressway and the upcoming Hosur Airport, the project offers a well-rounded proposition for aspiring homebuyers seeking both convenience and value.

Among its key highlights is South Bengaluru’s largest Sky Terrace an elevated lifestyle zone that provides panoramic views and immersive experiences. “Codename: The One” has been designed to reflect modern sensibilities, offering thoughtfully curated amenities that support a high-quality urban lifestyle while maintaining a strong sense of community.

Commenting on the launch, Vivek Venkateswar, Director - SMP, Shriram Properties, said, “Codename: The One represents our continued commitment to building future-ready communities that combine smart design with strategic location. This project reflects our belief that modern urban living does not have to be overwhelming and can be intentional, well-connected, and designed for real lives. Backed by product quality, we believe this project will significantly uplift the micro-market and accelerate its transformation into a vibrant mid-premium residential hub.”

Gopalakrishnan J, Executive Director & CEO, Shriram Properties, added, “We are excited about the new project given its quality design, unique layout, and elevated lifestyle offerings.

We are confident of success in this launch, which closely follows the overwhelming response to our maiden Pune project under 'Codename Superstar'. In line with our commitment to sustainability, a tree will be planted for every home sold in this project." Shriram Properties has officially launched "Codename: The One" and expects strong buyer interest, driven by the project's design, location advantages, and focus on aspirational yet attainable living.

Publication	realty.economictimes.indiatimes.com
Date	5 July 2025
Link	https://realty.economictimes.indiatimes.com/news/brand-connect-initiative/discover-codename-the-one-by-shriram-properties-a-new-era-of-thoughtful-living-in-bangalore/122247260

Codename The One: A Signature Offering from Shriram Properties

Shriram Properties is launching Codename The One along Bangalore's NH 844, a strategic location near Electronic City and future infrastructure projects. This limited collection of 340 homes emphasizes thoughtful design with rooftop walkways, vertical gardens, and resident-exclusive amenities. The location offers proximity to major industries and developing transport corridors, presenting a promising opportunity for early buyers.



Bangalore continues to grow with purpose driven by its people, industries, and ideas. As the city expands, new corridors are taking shape, offering more than just space. They bring smarter planning, stronger connectivity, and a better way to live for those looking ahead.

One such emerging pocket lies along, part of the upcoming Satellite Town Ring Road. This strategic stretch, which connects Electronic City to Hosur and ultimately links with the, is slowly reshaping the city's southern edge. It's here that Shriram Properties is preparing to launch what may be its most considered residential project yet Codename The One. It follows a year in which the developer saw strong responses across the board: four launches, most of them 90% sold within weeks. The interest wasn't just about homes, but about where the city is headed next and who gets there first.

Limited Homes, Quiet Opportunity

At the heart of this development is a simple idea: keep it thoughtful, and keep it limited. With just planned, Codename The One isn't trying to build big. Instead, it focuses on creating a slower, more deliberate space one that's generous in its planning, open in its architecture, and attentive to both the people who'll live here and the landscape they'll inhabit.

This early phase offers something else as well: **the freedom to choose**. Whether it's a quiet corner flat, a balcony facing open skies, or proximity to a garden terrace early applicants are more likely to find a fit that reflects their personal rhythm. And with infrastructure gradually catching up in this corridor, some may find that the value of their choice grows in time, depending on how the area evolves.

Designed for Real Lives

The project design steps away from the predictable. Rooftop walkways link towers, offering open skies and long views. A small astronomy zone creates room for stargazing. Balconies come with pre-fixed vertical gardens not as aesthetic frills, but as thoughtful layers of green. There's a pond, accessible only to residents, and a tree planted for every apartment sold a gesture that's both symbolic and structural.

Amenities span everyday needs a rooftop gym, play areas for children, pet zones, tennis courts, even an open-air cinema. But none of it shouts for attention. It's more about how the pieces come together: enough to feel held, without feeling overwhelmed.

The Place between Work and Quiet

Location matters but so does timing. Codename The One is situated at a junction where some of Bangalore's busiest industries converge: tech, biotech, and automotive. It's, with direct access to Sarjapur, Whitefield, Bellandur, and Hosur. Hospitals, schools, and malls are within reach but not so close that they crowd the day.

What makes the location especially future facing is its proximity to, a developing lifeline that links this part of the city to long-distance corridors and regional highways. As infrastructure like then become operational, this area is expected to open up in new and meaningful ways.

About Shriram Properties – A Foundation of Trust

Part of a \$37 billion conglomerate and backed by a legacy of 25 years, (SPL) is one of South India's most respected real estate developers. With a sharp focus on mid-market and premium housing, SPL has also made significant strides in plotted developments. Its primary markets Bengaluru, Chennai, and Kolkata account for nearly 85% of its portfolio, with Pune now emerging as the next major destination.

Driven by innovation and a commitment to quality, SPL has earned the trust of over through thoughtfully designed spaces that reflect both value and vision.

With and over of saleable area delivered, the company continues to shape India's urban landscape. Codename The One doesn't promise grand gestures. What it offers instead is a quiet chance to make an intentional choice about how to live, where to grow, and when to step in.

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Date	5 July 2025
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Shriram Properties launches new project with Rs 350 crore revenue potential in South Bengaluru



The project hosts 340 units of 2 & 3 bed residences, with aggregate saleable area of approximately 5 lakh square feet and a revenue potential of over Rs 350 crore. It is expected to be developed over the next three-plus years.

Strategically located near Bommasandra Metro and Narayana Hrudayalaya, the project is surrounded by more than 500 IT firms and close to major tech hubs. With seamless access to key Bengaluru-Chennai Expressway and the proposed Hosur Airport, it offers an unmatched connectivity.

Vivek Venkateswar, director - SMP, Shriram Properties, said: "Codename: The One represents our continued commitment to building future-ready communities that combine smart design with strategic location.

This project reflects our belief that modern urban living does not have to be overwhelming and can be intentional, well-connected, and designed for real lives.

Backed by product quality, we believe, this project will significantly uplift the micro-market and accelerate its transformation into a vibrant mid-premium residential hub."

Shriram Properties (SPL) is one of India's leading residential real estate developer, focused on the mid-market and mid-premium segments. SPL's key markets include Bangalore, Chennai and Kolkata.

The company's consolidated net profit soared 137% to Rs 47.78 crore on 34.9% jump in revenue from operations to Rs 407.73 crore in Q4 FY25 over Q4 FY24. The scrip fell 1.84% to currently trade at Rs 96.20 on the BSE.

Publication	business-standard.com
Date	5 July 2025
Link	https://www.business-standard.com/markets/capital-market-news/shriram-properties-launches-mid-premium-residential-project-in-bangaluru-125070400671_1.html

Shriram Properties launches mid-premium residential project in Bangaluru



With revenue potential of over Rs 350 cr

Shriram Properties has announced the launch of its latest mid-premium residential project under the Codename: The One, a feature-rich gated community in the heart of the thriving Electronic City corridor in Bengaluru.

Positioned as a symbol of future-ready living, Codename: The One blends contemporary architecture with thoughtfully curated amenities, offering 340 spacious 2 & 3 bed residences, with aggregate saleable area of approximately 5 lakh square feet and a revenue potential of over Rs 350 crore. It is expected to be developed over the next 3+ years.

Strategically located near Bommasandra Metro and Narayana Hrudayalaya, the Project is surrounded by 500+ IT firms and close to major tech hubs like Wipro, Infosys, and HP. With seamless access to key Bengaluru-Chennai Expressway and the proposed Hosur Airport, it offers an unmatched connectivity.

Publication	cnbctv18.com
Date	5 July 2025
Link	https://www.cnbctv18.com/market/shriram-properties-share-price-new-bengaluru-project-350-crore-revenue-potential-location-inventory-rates-19631797.htm

Shriram Properties launches new project in Bengaluru with revenue potential of ₹350 crore



Shriram Properties Ltd. on Friday, July 4, informed the stock exchanges that it has launched a new project 'Codename: The One' in the Electronic City corridor in Bengaluru with a revenue potential of ₹350 crore.

The project is expected to be developed in the next three years. It offers 340 two and three bed residences, with an aggregate saleable area of approximately 5 lakh square feet, the company said.

It also comprises a 'sky terrace' as well as top-end amenities, the company said.

The project is located near Bommasandra Metro and Narayana Hrudayalaya and is surrounded by over 500 IT firms. It is close to major tech hubs such as Wipro, Infosys and HP. It also offers connectivity to the Bengaluru-Chennai Expressway and the proposed Hosur Airport.

"We are confident of success in this launch, that closely follows overwhelming success of our maiden launch at Pune under the 'Codename Superstar' recently. In line with our commitment to sustainability, a tree is planted for every home sold in this project," Gopalakrishnan J, the company's executive director and CEO, said.

The company's shares were trading 1.74% lower at ₹96.3 apiece at 1 pm on Friday, July 4. The stock has declined 10.8% this year, so far.

Publication	rediff.com
Date	5 July 2025
Link	https://money.rediff.com/news/market/shriram-properties-rs-350-cr-bengaluru-housing-project/29594320250704

Shriram Properties' Rs 350 Cr Bengaluru Housing Project



Shriram Properties launches 'Codename: The One' in Bengaluru, aiming for Rs 350 crore revenue from 340 apartments over three years.

New Delhi, Jul 4 (PTI) Realty firm Shriram Properties Ltd is aiming to generate Rs 350 crore revenue from its new housing project in Bengaluru.

In a regulatory filing on Friday, the company said it has launched a residential project 'Codename: The One' in Bengaluru, comprising 340 apartments.

The total saleable area is about 5 lakh sq ft with a revenue potential of over 350 crore. The project is expected to be developed over the next three years.

Shriram Properties Ltd is one of the leading residential real estate developers in the country. It has delivered 48 projects with a saleable area of 27.6 million square feet across Bengaluru, Chennai and Kolkata.

The Bengaluru-based company has a development pipeline of 37 projects with 36 million square feet.

Publication	dailyexcelsior.com
Date	5 July 2025
Link	https://www.dailyexcelsior.com/shriram-properties-aims-rs-350-cr-revenue-from-new-housing-project-in-bengaluru/

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Publication	constructionweekonline.in
Date	5 July 2025
Link	https://www.constructionweekonline.in/projects-tenders/shriram-properties

Shriram Properties launches Codename: The One



Shriram Properties has launched its latest mid-premium residential project under the “Codename: The One”, a feature-rich gated community in the heart of the thriving Electronic City corridor in Bengaluru.

Positioned as a symbol of future-ready living, “Codename: The One” blends contemporary architecture with thoughtfully curated amenities, offering 340 spacious 2 & 3 bed residences, with aggregate saleable area of approximately 5 lakh square feet and a revenue potential of over Rs 350 crores. It is expected to be developed over the next 3+ years, presenting a compelling opportunity for aspiring homebuyers.

The project’s standout feature is the South Bengaluru’s largest sky terrace – a breathtaking, elevated lifestyle space offering panoramic views and immersive experiences. The project offers top-end amenities to suit an elevated lifestyle of our customers and is set create a new benchmark for thoughtful urban living.

Strategically located near Bommasandra Metro and Narayana Hrudayalaya, it is surrounded by 500+ IT firms and close to major tech hubs like Wipro, Infosys, and HP. With seamless access to key Bengaluru-Chennai Expressway and the proposed Hosur Airport, it offers an unmatched connectivity.

Well connected

Vivek Venkateswar, director – SMP, Shriram Properties, said, “Codename: The One” represents our continued commitment to building future-ready communities that combine smart design with strategic location. This project reflects our belief that modern urban living does not have to be overwhelming and can be intentional, well-connected, and designed for real lives. Backed by product quality, we believe, this project will significantly uplift the micro-market and accelerate its transformation into a vibrant mid-premium residential hub.”

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Publication	housing.com
Date	5 July 2025
Link	https://housing.com/news/shriram-properties-launches-codename-the-one-project/

Shriram Codename: The One launched in Bengaluru's E-City



JULY 4, 2025: Shriram Properties Limited (“SPL”) has announced the launch of its latest mid-premium residential project under the “Codename: The One”, a feature-rich gated community in Electronic City corridor in Bengaluru.

“Codename: The One” blends contemporary architecture with thoughtfully curated amenities, offering 340 spacious 2 & 3 bed residences, with aggregate saleable area of approximately 5 lakh square feet and a revenue potential of over ₹350 crores. It is expected to be developed over the next 3+ years, presenting a compelling opportunity for aspiring homebuyers.

Strategically located near Bommasandra Metro and Narayana Hrudayalaya, the Project is surrounded by 500+ IT firms and close to major tech hubs like Wipro, Infosys, and HP. With seamless access to key Bengaluru-Chennai Expressway and the proposed Hosur Airport, it offers an unmatched connectivity.

Commenting on the launch, Mr. Vivek Venkateswar, director – SMP, Shriram Properties said, “Codename: The One” represents our continued commitment to building future-ready communities that combine smart design with strategic location. This project reflects our belief that modern urban living does not have to be overwhelming and can be intentional, well-connected, and designed for real lives. Backed by product quality, we believe, this project will significantly uplift the micro-market and accelerate its transformation into a vibrant mid-premium residential hub.”

Commenting on the launch, Mr. Gopalakrishnan J, executive Director & CEO, Shriram Properties said, “We are excited about the new project given its quality design, unique layout, and elevated lifestyle offerings. We are confident of success in this launch, that closely follows overwhelming success of our maiden launch at Pune under the ‘Codename Superstar’ recently. In line with our commitment to sustainability, a tree is planted for every home sold in this project.”

The Company has announced that the Project "Codename: The One" is launched today and is confident of receiving encouraging customer response from customers.

Publication	business-standard.com
Date	5 July 2025
Link	https://www.business-standard.com/markets/capital-market-news/shriram-properties-launches-new-project-with-rs-350-crore-revenue-potential-in-south-bengaluru-125070400545_1.html

Shriram Properties launches new project with Rs 350 crore revenue potential in South Bengaluru

BS

Shriram Properties has announced the launch of its latest mid-premium residential project 'Codename: The One' in Electronic City corridor of Bengaluru.

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Publication	capitalmarket.com
Date	5 July 2025
Link	https://www.capitalmarket.com/markets/news/hot-pursuit-news/shriram-properties-launches-mid-premium-residential-project-in-bangaluru/1615143

Shriram Properties launches mid-premium residential project in Bangaluru



Shriram Properties has announced the launch of its latest mid-premium residential project under the “Codename: The One”, a feature-rich gated community in the heart of the thriving Electronic City corridor in Bengaluru.

Positioned as a symbol of future-ready living, “Codename: The One” blends contemporary architecture with thoughtfully curated amenities, offering 340 spacious 2 & 3 bed residences, with aggregate saleable area of approximately 5 lakh square feet and a revenue potential of over Rs 350 crore. It is expected to be developed over the next 3+ years.

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Publication	ptinews.com
Date	5 July 2025
Link	https://www.ptinews.com/story/business/shriram-properties-aims-rs-350-cr-revenue-from-new-housing-project-in-bengaluru/2698678

Shriram Properties aims Rs 350 cr revenue from new housing project in Bengaluru

NEW DELHI: (Jul 4) Realty firm Shriram Properties Ltd is aiming to generate Rs 350 crore revenue from its new housing project in Bengaluru.

In a regulatory filing on Friday, the company said it has launched a residential project 'Codename: The One' in Bengaluru, comprising 340 apartments.

The total saleable area is about 5 lakh sq ft with a revenue potential of over 350 crore. The project is expected to be developed over the next three years.

Publication	newsdrum.in
Date	5 July 2025
Link	https://www.newsdrum.in/business/shriram-properties-aims-rs-350-cr-revenue-from-new-housing-project-in-bengaluru-9462513

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Publication	msn.com
Date	5 July 2025
Link	https://www.msn.com/en-in/news/India/shriram-properties-launches-housing-project-in-bengaluru-with-revenue-potential-of-350-crore/ar-AA1HXQpy?ocid=finance-verthp-feeds

Shriram Properties launches housing project in Bengaluru with revenue potential of ₹350 crore

Bengaluru-based real estate developer Shriram Properties Limited (SPL) has launched a new residential project in south Bengaluru's Electronic City with a revenue potential of over ₹350 crore, the company said on July 4.

The project, Codename: The One, will feature 340 premium 2 and 3 BHK apartments with a total saleable area of approximately 5 lakh square feet. The project is expected to be developed in three years.

The project is expected to include South Bengaluru's largest sky terrace, the company said. Strategically located near Bommasandra Metro Station and medical firm Narayana Hrudayalaya, the project is close to major IT and tech hubs, the company said.

"This project reflects our belief that modern urban living can be intentional, well-connected, and designed for real lives," said Vivek Venkateswar, director of strategic marketing and partnerships, Shriram Properties. "Backed by product quality and location, we believe this project will uplift the micro-market and transform it into a vibrant mid-premium residential hub."

Gopalakrishnan J, executive director and CEO of Shriram Properties, said, "We are excited about this launch given its unique design and elevated lifestyle offerings. The launch follows the overwhelming success of our Pune project Codename Superstar."

Publication	equitybulls.com
Date	5 July 2025
Link	https://www.equitybulls.com/category.php?id=359488

Shriram Properties Launches a New Project under 'Codename: The One'



Shriram Properties Limited ("SPL"), a leading mid-market and mid-premium focused residential real estate developer, has announced the launch of its latest mid-premium residential project under the "Codename: The One", a feature-rich gated community in the heart of the thriving Electronic City corridor in Bengaluru.

Positioned as a symbol of future-ready living, "Codename: The One" blends contemporary architecture with thoughtfully curated amenities, offering 340 spacious 2 & 3 bed residences, with aggregate saleable area of approximately 5 lakh square feet and a revenue potential of over ₹350 crores. It is expected to be developed over the next 3+ years, presenting a compelling opportunity for aspiring homebuyers.

The Project's standout feature is the South Bengaluru's largest Sky Terrace - a breathtaking, elevated lifestyle space offering panoramic views and immersive experiences. The Project offers top-end amenities to suit an elevated lifestyle of our customers and is set create a new benchmark for thoughtful urban living.

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The Company has announced that the Project - "Codename: The One" - is launched today and is confident of receiving encouraging customer response from customers.

Shares of Shriram Properties Limited was last trading in BSE at Rs. 98.00 as compared to the previous close of Rs. 99.75. The total number of shares traded during the day was 37372 in over 475 trades.

Publication	devdiscourse.com
Date	5 July 2025
Link	https://www.devdiscourse.com/article/science-environment/3492355-shriram-properties-aims-rs-350-cr-revenue-from-new-housing-project-in-bengaluru

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(This story has not been edited by Devdiscourse staff and is auto-generated from a syndicated feed.)

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Date	5 July 2025
Link	https://www.epcworld.in/shriram-properties-launches-mid-premium-residential-project-codename-the-one/

Shriram Properties launches mid-premium residential project “Codename: The One” - India's Top Construction magazine



Shriram Properties has launched its latest mid-premium residential project under the “Codename: The One”, a feature-rich gated community in the heart of the thriving Electronic City corridor in Bengaluru.

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Shriram Properties New Project “Codename: The One” Rs 350 Cr Revenue Potential



Shriram Properties Limited (“SPL”), a leading mid-market and mid-premium focused residential real estate developer, has announced the launch of its latest mid-premium residential project under the “Codename: The One”, a feature-rich gated community in the heart of the thriving Electronic City corridor in Bengaluru.

Positioned as a symbol of future-ready living, “Codename: The One” blends contemporary architecture with thoughtfully curated amenities, offering 340 spacious 2 & 3 bed residences, with aggregate saleable area of approximately 5 lakh square feet and a revenue potential of over Rs350 crores. It is expected to be developed over the next 3+ years, presenting a compelling opportunity for aspiring homebuyers.

The Project’s standout feature is the South Bengaluru’s largest Sky Terrace - a breathtaking, elevated lifestyle space offering panoramic views and immersive experiences. The Project offers top-end amenities to suit an elevated lifestyle of our customers and is set create a new benchmark for thoughtful urban living.

Strategically located near Bommasandra Metro and Narayana Hrudayalaya, the Project is surrounded by 500+ IT firms and close to major tech hubs like Wipro, Infosys, and HP. With seamless access to key Bengaluru-Chennai Expressway and the proposed Hosur Airport, it offers an unmatched connectivity.

Commenting on the launch, Vivek Venkateswar, Director - SMP, Shriram Properties said, “Codename: The One” represents our continued commitment to building future-ready communities that combine smart design with strategic location. This project reflects our belief that modern urban living does not have to be overwhelming and can be intentional, well-connected, and designed for real lives. Backed by product quality, we believe, this project will significantly uplift the micro-market and accelerate its transformation into a vibrant mid-premium residential hub.”

Commenting on the launch, Gopalakrishnan J, Executive Director & CEO, Shriram Properties said, “We are excited about the new project given its quality design, unique layout, and elevated lifestyle offerings. We are confident of success in this launch, that closely follows overwhelming success of our maiden launch at Pune under the ‘Codename Superstar’ recently. In line with our commitment to sustainability, a tree is planted for every home sold in this project.”

The Company has announced that the Project - “Codename: The One” - is launched today and is confident of receiving encouraging customer response from customers.